

The Website Advisory group began with four members, but due to overloaded schedules, the group was shrunk by one and is now three: Rev. Dr. Cheryl Ann Elfond, Rev. Jim Martin, and Rev. Garrett Schindler.

We have met three times via GoToMeeting: Sept. 12, 27, and Oct. 10.

In our first meeting, we met with the web designer, Brian Wolken. Brian shared with us his previous work with Cayuga-Syracuse and the Synod of the Northeast while sharing with us his work ethic and how he approaches building a website. After fruitful discussion with Brian, the website advisory group decided to search the web world wide to find websites that appeal to us that we would like Brian to work with in the back of his mind as he designs our new website. We would share these websites with one another at the meeting on the 27th then with Brian at our October meeting.

In our second meeting we discussed the websites brought forward by the group. We also discussed layout preferences. We determined which websites we would send to Brian.

At our third meeting, we met with Brian to discuss what we liked about the webpages presented. After viewing each webpage and discussing the features we liked, we began to discuss color palettes for the future website. The advisory group determined to handle this via email and send the agreed upon palette to Brian on October 16. We also presented Brian with a general layout determined by the group's conversations.

Between the 10th and the 16th of October, the website advisory group compiled color palettes suitable to the group members. A compromised palette was created and voted on to send to Brian on the 16th.

Following the 16th, we have been asked by Brian to send pictures for the slider that we desire. The pictures that Brian has asked for are a minimum of 2560x1600 pixel image. Attached below is a letter that is to be sent out to the presbytery upon your approval.

Dear Susquehanna Valley Presbytery,

We know that as a presbytery, denomination, and a world, we are undergoing great changes. The technology many of us have in our pockets is more powerful than the technology that landed people on the moon. Regardless of our sell of the building, it is imperative that our website be redesigned for the 21st century.

The Website Advisory Group has been working on this change. In our work, we want to create a website with all the information that we need as a presbytery. We also desire to create a website that is appealing to the eye; a website that will hold the attention of a 21st century person. To do this, we need high resolution pictures, minimum of 2560x1600 pixel image. We are asking that volunteers with this technology, to use their God-given creativity to capture the sites and mission of the Presbytery of Susquehanna Valley. This might mean that you drive around and take pictures of the churches in your region of the presbytery. It might mean that you capture the beauty of creation in your region of the presbytery. It might mean that you capture moments of worship and mission in your region of the presbytery. This list of mights is not exhaustive. Let God use you to capture your eye's beholding, something that lifts up the work of the Presbytery of Susquehanna Valley Presbytery.

Once you've captured these images, please email them to Rev. Jim Martin at [statedclerk@susvalpresby.org](mailto:statedclerk@susvalpresby.org), or to Rev. Garrett Schindler at [garrettschindler@gmail.com](mailto:garrettschindler@gmail.com). Please subject the email Website Photos.

Thank you all and God Bless,

Website Advisory Group.